



PRESS RELEASE

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ARES Design unveils the Panther ProgettoUno, the first supercar of the coachbuilder based in Modena.



After an 18-month development process, ARES Design unveiled its Panther ProgettoUno, the first supercar made by the Modena atelier and inspired by the legendary Pantera from the Seventies.

After unveiling the project for the first time in January 2018 and showing the first images on the road the following summer, ARES Design finally presented the Panther ProgettoUno to the world in its final form. The car was presented during the 2019 edition of the Concorso d'Eleganza Villa d'Este, the prestigious event dedicated to vintage cars and prototypes held every year in Cernobbio, on the shores of Lake Como, in Italy.

The Panther ProgettoUno is the first model of the ARES Design's Legends Reborn program, and takes inspiration for its evocative design from the Pantera, the iconic supercar born in the Seventies in Modena.



Driven by a V10 aspirated engine with a maximum output of 650 HP, the Panther ProgettoUno sports a complete, handcrafted carbon fiber body, shaped to resemble that of the iconic original, while ensuring the best aerodynamic performance, thanks to CFD technology. While the Panther ProgettoUno is indeed capable of more than 325 km/h and 3.1 seconds to go from 0 to 100 km/h, the ARES Design's team has always pursued other values more than simple numbers. The mission was in fact to create a true "driver's car", which would put the man at its heart to make him feel a unique driving experience while at the wheel.

ARES Design hence worked and crafted a complete, specifically designed stainless-steel exhaust system, to give the Panther ProgettoUno its distinctive sound. The upgraded lightning fast throttle response, the seven speed, double-clutch transmission and the active suspensions have been carefully enhanced as well, to obtain more and more precise feedbacks coming from the Alcantara-covered steering wheel and sharper gear changes.

Dany Bahar, CEO and co-founder of ARES Design, commented: *"Having the opportunity to present the Panther ProgettoUno during the Concorso d'Eleganza Villa d'Este has been the crowning of the team's efforts over the last 18 months and a recognition of the excellence of our projects. The Panther ProgettoUno is a car designed and built with an eye on the Italian supercars tradition but using the most advanced technologies available, to always provide who is driving it unparalleled emotions and feelings".*





ARES DESIGN Panther ProgettoUno

Car description

Chassis: Aluminium and carbon fiber hybrid chassis, with carbon fiber panels and integrated high strength steel rollcage

Engine type: V10 90°

Displacement [cc]: 5204

Power [Hp]: 650 at 8.250 rpm

Torque [Nm]: 600 at 6.500 rpm

Transmission: Seven-speed dual-clutch gearbox, four-wheel drive

Suspension: Double wishbone architecture

Brakes: Brembo Carbon Ceramic discs, six-piston calipers

Wheels: Vossen, forged aluminium, 20 inch (front); 21-inch (rear)

Tyres: Pirelli, 255/30/R20 (front); 325/25/R21 (rear)

Maximum speed [Km/h]: > 325

Price [Euro]: From €615,000

Delivery Time: 12 weeks (estimated)

Body:

- All body parts manufactured in high quality carbon fibre.
- Complete upgrade of pop-up headlight bucket system light with full LED technology.

Interior:

- Fully customised based on customer's design request.
- Handcrafted artisan interior panels in carbon fibre and leather.
- Custom made Nappa leather and Alcantara interior and upholstery with inserts.

Infotainment:

- Integrated multimedia. All functions viewed on the 12.3-inch HD TFT instrument panel.

Aerodynamic:

- Several iterations of CFD modelling to achieve the highest aerodynamic efficiency and overall stability.

Engine upgrade:

- Electronic control unit tuned by ARES Design
- Complete ARES Design stainless steel exhaust system



ARES Design

ARES Design's unique facility delivers a new level of design, development, manufacture and sales of coach-built and unique cars in the heart of Italy and through an expanding global network of studios. The brand-new 18,000 m2 ARES Design facility in Modena opened in January 2018 and, in bringing all facets of coach-building under one roof, immediately set a new global standard for the design, development, production and handover of bespoke, personalized and unique cars.

ARES Design CEO Dany Bahar, along with his long-term Dubai-based business partner and ARES Design Executive Chairman, Waleed Al Ghafari, founded ARES Design just four years ago and quickly spotted the opportunity to move the coach-building business to another level of service by developing the world's first 'concept-to-creation' coach-building facility. Together they attracted a group of experienced and passionate multinational shareholders. For the first time, every aspect of bringing automotive dreams to reality can take place under one roof in rapid time and to an extremely high level of quality. It is a unique combination of luxury car brand resources with artisan principles and skills.

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