



# MEDIA RELEASE

Modena, Italia. Feb 2023

## **ARES MODENA: A KEY PLAYER IN MOBILITY CITY AT ZARAGOZA**

ARES Modena, a luxury coachbuilder that designs, manufactures, and markets iconic bespoke vehicles, is taking center stage at Mobility City: the new museum complex in Zaragoza, Spain, where a one-off model of the ARES S1 Spyder project will be showcased for the next 4 months.

Mobility City was officially inaugurated by His Majesty King Felipe VI of Spain on Monday, February 20, 2023. It marks the first museum complex entirely focused on mobility and its future, comprising four main sections, including a vast permanent exhibition of vehicles and technologies, as well as interactive experiences and exhibitions on the latest innovations in the industry.

The event saw the participation of numerous authorities and representatives from the automotive industry, including ARES Modena Staff, who had the opportunity to introduce the company and its innovative creations.





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