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ARES MODENA introduces Ares Bentley Mulsanne Coupé

Overview

The Bentley Mulsanne Coupé by Ares Modena is a unique luxury grand tourer that pays homage to the bloodline of truly potent coupés established by the legendary Bentley Brooklands series. Inspired by the Brookland's imposing elegance and long, flowing lines, Ares Modena carefully tailor the Mulsanne sedan to create a truly unique and powerful coupé.

- Inspired by the bloodline established by the Bentley Brooklands series, Ares Modena's unique structural transformation produces a modern, potent coupé with true presence and refinement
- Powered by Bentley's twin-turbocharged V8 and eight speed automatic transmission, the coupé retains its mighty British-built powertrain, matched with Ares Modena's bespoke exhaust system
- The unique two-door, four-seat coupé's interior is tailor-made to fit car's new sports-focused profile, featuring fine leather, wood, aluminum and carbon fiber throughout

"The Bentley Mulsanne Coupé is our unique creation that pays homage to the legendary luxury grand tourer bloodline, established by Bentley over 100 years ago," said Dany Bahar, Founder of Ares Modena. "Taking the stunning Mulsanne sedan, we carefully tailor the bodywork to make a more sports-focused coupé, complete with its original Bentley V8, that builds on the car's classic character, grandeur and elegance."

Design

Building on the Bentley Mulsanne sedan's sleek and elegant styling, Ares Modena's transformation uses modern coachbuilding techniques to remove the Mulsanne donor car's middle structure. Carefully reassembling the roof, doors, and cockpit by hand, the result is a perfectly proportioned luxury coupé based on the car's existing wheelbase. The custom-made, larger doors improve access to the rear cabin, which is designed from scratch to ensure none of the Mulsanne's rear seat comfort is compromised.

Ahead of the structural transformation, Ares Modena's team of designers, engineers and craftsmen carried out a full three-dimensional scan of the four-door Mulsanne, providing the basis for a full Computer Aided Design (CAD) model. In search of the perfect proportions and shape, the team relentlessly sketched, modelled and reviewed the design to reach the desired classical coupé shape.

The conversion process saw the B-pillar, roofline and side window shape entirely redesigned, with longer front doors fitted and new rear quarter panels fabricated from sheet metal using traditional coachbuilding methods. The roofline was remodelled to match the car's new profile and replaced with an aluminum structure that flows into the coupé's raked fastback. Only the windshield and rear window are carried over on the from the donor car in the redesigned cabin section.

Ensuring it blends seamlessly into the Mulsanne's rear structure, the angle of the rear window has been adjusted, with a new section added between the base of the window and the original boot lid. Fresh chrome surrounds were required for the re-profiled rear windows and roof line, while bespoke glass was commissioned to complete the look. Rounding off the structural transformation, additional

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impact protection was fitted to the doors and rear quarter panels as part of the conversion, to ensure the Coupé obtained TÜV approval.

Ares Modena's Mulsanne can be equipped with the Sports package, which adds larger alloy wheels and carbon fiber side skirts and air diffuser, all designed and developed in house Ares Modena's Centro Stile.

Interior

Inside the Coupé, significant changes have been made to accommodate the new two-door, four-seat configuration. Bespoke adjustment systems give the driver and front passenger seat greater ability to recline and flex, allowing easier access to the rear cabin. At the back, the rear seats and side panels have been reconfigured to suit the coupé profile, while the car's unaltered wheelbase ensures the first-class feel of the Mulsanne sedan remains intact.

With the choice of matching the materials to the donor car or redesigning the interior trim – from the leather and aluminum to chrome, carbon fiber and embroidery - the cabin of the coupé can be tailored to reflect the owner's tastes and wishes.

Retaining the Bentley-made infotainment system, with eight-inch high-resolution screen and 14-speaker audio system, the Mulsanne Coupé offers all the modern technology expected of a car in its class.

Craftsmanship

From the comprehensive structural changes to the carefully designed and crafted interior, the Ares Modena Bentley Mulsanne Coupé is one the most complicated and accomplished projects ever completed by the company. Despite retaining its unmistakable Bentley identity, the craftsmanship and engineering excellence behind the Coupé are unmatched.

On the inside, the finest materials are handpicked in Italy, often from suppliers within the Motor Valley, to ensure the quality of the car remains unrivalled. Three Ares Modena Bentley Mulsanne Coupes are currently in production and a further six have been completed since 2018, receiving praise and admiration from existing Bentley owners all around the world.

Performance

Powered by Bentley's twin-turbocharged V8 and eight speed automatic transmission, the coupé retains its mighty British-built powertrain, matched with Ares Modena's bespoke exhaust system.

Technical information based on a 2020 donor car

Engine type: twin-turbocharged V8

Displacement: 6752cc

Power: 512hp

Torque: 1200nm

Transmission: 8-speed automatic

Suspension: Air springs with continuous damping control. Four selectable driver settings

Brakes: Bentley branded front brake callipers

Wheels: Ares 21 inches alloy rims made to Ares Modena specifications

Tyres: 265/35/R22 Maximum speed [Km/h]: 296 km/h

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Dimensions

Length: 5575 mm

Width: 1926 mm

Height: 1521 mm

Dry Weight: 2685 Kg

Press Contacts

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