



LALIQUE

Modena, Italy. December, 2020

ARES REVEALS LATEST ADDITION TO ITS LEGENDS REBORN PROGRAMME: WAMI LALIQUE SPYDER



- Renders reveal elegant 1950s inspired roadster with interior jewelled detailing by Lalique
- French luxury crystal maker Lalique to craft exquisite interior embellishments
- Very limited edition of 12 units for first production run
- Order book open

Italian coachbuilder ARES and world-renowned French crystal maker Lalique have revealed first images of their stunning automotive design collaboration, a perfectly proportioned two-seater roadster, the WAMI Lalique Spyder.

With a bold muscular silhouette, reminiscent of the halcyon days of the 1950s, the Spyder's exterior is crafted from a blend of hand-shaped aluminium and carbon fibre.

Its evocative styling cues include chromed exhausts, front and rear bumper with over-riders and wire wheels giving the vehicle the opulent nod to the past and a timeless appearance.

Inside, bespoke French crystal design meets handcrafted Italian upholstery creating a perfect blend of artisan skills and sumptuous luxury detailing. From the delicately decorated centre console to the doors the elegant interior boasts hand-made crystal embellishments, perfectly complemented by the finest English oak dashboard housing the classic white on black dials – reminiscent of the bygone era.

The car's inspiration, derived from the finest two-seater roadsters, was painstakingly conceived by the Modenese design house's Centro Stile team.

The hand-made jewels will be produced at Lalique's factory in Wingen-sur-Moder in Alsace, France. Like its Italian counterparts, Lalique's team of gifted artisans marry traditional skills of the past and modern-day technology to create stunning and unique works of art.



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Commenting on the initial renders, Lalique's Chairman and CEO Silvio Denz said: "Thanks to the perfect marriage between Lalique's bespoke crystal design and ARES Design's high level of excellence in car design and technology, the masterpiece that will result of this collaboration will be the ultimate luxury accessory. This very special collaboration perpetuates the work of René Lalique whose iconic car mascots were some of his best-known pieces created in the roaring twenties."

ARES Design's CEO and Co-founder Dany Bahar said: "As work progresses, we can now begin to truly appreciate what a beautiful and unique car we are co-creating with our partner Lalique; it is unlike anything we have produced before. The WAMI Lalique Spyder will be a joy to own – the ultimate luxury accessory. Owners will be able to relive the romance of travel that is synonymous with the Côte D'Azur and the Amalfi Coast of the 1950s in a beautifully adorned masterpiece; the epitome of bejewelled excellence."

[For additional images please click here.](#)

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Notes to editors

About ARES Design

ARES' unique facility delivers a new level of design, development, manufacture and sales of coach-built and unique cars in the heart of Italy and through an expanding global network of studios. The advanced 18,000 m2 ARES facility in Modena opened in January 2018 and, in bringing all facets of coach-building under one roof, immediately set a new global standard for the design, development, production and handover of bespoke, personalized and unique cars.

www.aresdesign.com

About Lalique

Founded in 1888, Lalique is one of the crown jewels of France's crystal industry. René Lalique, renowned as the inventor of modern jewellery, then became Master in the art of glassmaking. Over time, his name has become the symbol of a unique expertise a synonym for luxury, excellence, creativity and an immediately recognizable style. Since 1922, the pieces are produced in Alsace, France at the Lalique factory. Today, Lalique has reinvented the creative, eclectic world of its founder with contemporary work in five areas: jewellery, decorative items, interior design, perfumes and art and continues to thrive as a truly timeless lifestyle brand.

www.lalique.com

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