



MEDIA RELEASE

Modena, Italy – January 2021

ITALIAN COACHBUILDER ARES DESIGN REVEALS ITS ARES FOR LAND ROVER DEFENDER SPEC. 1.2



- Modenese coachbuilder ARES reveals limited-edition ARES for Land Rover Defender Spec. 1.2
- Exterior features include carbon fiber bodywork and panoramic roof
- Luxurious handcrafted interior with leather and carbon fiber throughout
- Enhanced V8 powerplant and 6-speed transmission

Luxury Italian coachbuilder ARES Design has released details of its bespoke Land Rover Defender Spec. 1.2 detailing its high level of customization and luxury, creating a modern-day tribute to the timeless off-road icon.

Designed by the company's Centro Stile, the exterior sports a carbon fiber bonnet, widened wings and is devoid of all visible body bolts. While the front-end LED-powered lamps are housed in a new one-piece carbon fiber front end the rear sports new style circle LED tail lights.

Rounding off the customised exterior are larger tinted windows, including a high-grade panoramic roof and 18" ARES designed rims giving the vehicle a commanding modern appearance.

Inside, the company designers and artisans have combined their talents to produce a stunning bespoke interior. Expertly finished, the finest leather and carbon fiber trim extends to every part of the cabin, from the instrument panel through to the rear bench seats giving a sensation of luxury and quality throughout.



MEDIA RELEASE

Additionally, its new infotainment system, revised and upgraded air conditioning unit and four electrically operated windows assure interior comfort and luxury.

Once behind the wheel the driver will begin his journey with a simple start/stop button, and with modern-era levers controlling lights and wipers at his finger tips their journey will be uncomplicated and fun. For colder weather the vehicle has adjustable and heated side mirrors with an incorporated indicator ensuring the swiftest of departures on the coldest of days.

Underneath the newly defined exterior ARES' extensive engineering work has been undertaken. The coachbuilder has replaced the original 4-cylinder turbo diesel engine with a 4750cc V8 engine capable of delivering 280hp and a torque of 440Nm all supported by a 6-speed automatic transmission.

Additional strengthening on transmission and axle shafts and CV joints supports the higher speed and power delivery while the braking system sports larger performance discs and 6-piston calipers. Ensuring the smoothest of drives the ARES for Land Rover Defender Spec 1.2 has an electronically adjustable suspension with a soft and sport setting.

Dany Bahar, ARES Design CEO, explained: "We created our first Defender Ultra V8 in 2018 so we have a great knowledge of the vehicle and that has led us to create a second edition with an even more distinctive style and refined finish. Powered by the same V8 engine, the ARES for Land Rover Defender Spec 1.2 retains the characteristics of the new Defender design but beautifully reimagined to express modernity and luxury."

[For additional images please click here.](#)

– ends –



MEDIA RELEASE

ARES Design for Land Rover Defender Spec. 1.2 – Specifications:

DIMENSIONS:

Length: 4985 mm
Width: 2000 mm
Height: 2175 mm
Front Track: 1680 mm
Rear Track: 1680 mm
Wheelbase: 2750 mm
Front overhang: 905 mm
Rear overhang: 1330 mm

CHASSIS:

Based on Land Rover Defender 110 SW donor car chassis

BODY:

All body parts manufactured in high quality carbon fiber
Redesigned front-end, front and rear fenders
New panoramic rear windows
New panoramic roof

ENGINE:

Engine type: V8, aspirated
Displacement: 4748 cc
Power: 282 Hp
Torque: 440 Nm
Transmission: 6 speed automatic, 4WD, 3 lockable differentials

ENGINE UPGRADE:

Upgraded sport cats and downpipes with exhaust bypass valve
Sport air filter

SUSPENSION:

Coil spring with ORAM electronic adjustable shocks
35mm suspension lift kit

WHEELS, TYRES & BRAKES:

ARES Design alloy wheels, 18 inches
305/70R18 Cooper Discoverer tires
AP Racing 6 piston calipers, 362 mm front disc and electronic parking brake

INTERIOR:

Fully customizable based on customer's design request
Handcrafted artisan interior panels in leather, carbon and aluminium
Custom made sports steering wheel incorporating inserts in carbon fiber

INFOTAINMENT:

Hi-Fi system with Navigation
Bluetooth, Apple Car Play & Android Auto connectivity

DELIVERY: 3 months (estimated)



MEDIA RELEASE

ARES, ENGINEERS OF EMOTIONS

ARES' unique facility delivers a new level of design, development, manufacture and sales of coach-built and unique cars in the heart of Italy and through an expanding global network of studios. The advanced 23,000 m² ARES facility in Modena opened in January 2018 and, in bringing all facets of coach-building under one roof, immediately set a new global standard for the design, development, production and handover of bespoke, personalized and unique cars.

ARES CEO Dany Bahar, along with his long-term Dubai-based business partner and ARES Executive Chairman, Waleed Al Ghafari, founded ARES and spotted the opportunity to move the coach-building business to another level of service by developing the world's first 'concept-to-creation' coach-building facility. Together they attracted a group of experienced and passionate multinational shareholders.

For the first time, every aspect of bringing automotive dreams to reality can take place under one roof in rapid time and to an extremely high level of quality. It is a unique combination of luxury car brand resources with artisan principles and skills. Merging traditional Italian craftsmanship values with the advanced ones, ARES realizes the dreams and visions of enthusiasts creating one-off, unparalleled vehicles, impossible to obtain elsewhere. To this end, a shared creative experience that aims at providing a completely tailor-made product. This is the ultimate answer to the ongoing demand for customization and the desire to stand out from the crowd of our own time.

For information please contact:

ARES DESIGN PRESS OFFICE

Jane Cain, Head of PR | ARES Design Modena

Email: jane.cain@aresdesign.com | Mobile: +44 (0) 7855 322373

ARES DESIGN MODENA SRL

Strada Sant' Anna 605/649 | 41122 Modena (MO) | Italy

Phone: +39 059 312765

Email: info@aresdesign.com | aresdesignmodena@legalmail.it | www.aresdesign.com